



Conference  
**New Strategies and Technologies for the Lebanese Wine Industry**

Jean El Hawa Auditorium

**PROGRAM**

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<b>9:30 a.m. – 10:00 a.m.</b>	<b>Registration</b>
<b>10:00 a.m. – 10:10 a.m.</b>	<b>Welcoming Remarks</b>
<b>10:10 a.m. – 11:00 a.m.</b>	<b>Opening Session</b>
<b>10:10 a.m. – 10:20 a.m.</b>	Address by Dr. Lara Hanna-Wakim, Dean of the Faculty of Agricultural and Food Sciences
<b>10:20 a.m. – 10:30 a.m.</b>	Address by Mr. Zafer Chaoui, President of the <i>Union Vinicole du Liban</i> (UVL)
<b>10:30 a.m. – 10:40 a.m.</b>	Address by Mr. Jean-Marie Aurand, Director General of the International Organization of Vine and Wine (OIV)
<b>10:40 a.m. – 10:50 a.m.</b>	Address by Eng. Louis Lahoud, Director General of the Ministry of Agriculture
<b>10:50 a.m. – 11:00 a.m.</b>	Address by Rev. Fr. Prof. Georges Hobeika, President of USEK
<b>11:00 a.m. – 11:10 a.m.</b>	Address by H.E. Mr. Gebran Bassil, Minister of Foreign Affairs
<b>11:00 a.m. – 11:30 a.m.</b>	<b>Cocktail</b>
<b>11:30 a.m. – 1:00 p.m.</b>	
<b>First Roundtable</b>	<b>Lebanese Wine: Challenges and Opportunities</b>
<b>Moderator</b>	Mr. Jean-Marie Aurand, Director General of the International Organization of Vine and Wine (OIV)
	<ul style="list-style-type: none"><li>- Mr. Jean Paul Khoury: <i>Adaptation to the Climate Change in Viticulture</i></li><li>- Mr. Joe-Assaad Touma: <i>Challenges facing Cultivation and Processing of Local Grape Varieties</i></li><li>- Mr. Tarek Sakr: <i>Disease Resistance in Local Grape Agriculture</i></li><li>- Mr. Habib Karam and Mr. Roland Abou Khater: <i>Territory Classification and Geographical Nomination</i></li><li>- Mr. Elie Maamari and Mr. Patrick Antonia: <i>Obstacles to Marketing Lebanese Production</i></li></ul>

**1:00 p.m. – 2:00 p.m.**

**Lunch Break**

**2:00 p.m. – 3:30 p.m.**

**Second Roundtable**

**New Technologies in Wine Industry**

**Moderator**

Mr. Yann Juban, Deputy to the Director General of the International Organization of Vine and Wine (OIV)

- Mr. Remy Ghidossi (Bordeaux): *Procédés d'extraction appliqués à la filière œnologique*
- Mr. Jean-Claude Vidal (Montpellier): *Maîtrise des gaz dissous par contacteur membranaire*
- Mr. Youssef El Rayess (USEK): *Overview of Membrane Processes Development in Oenology*
- Ms. Maria Tiziana Lisanti (Napoli): *Wine Dealcoholization by Membrane Contactor*

**3:30 p.m. – 3:45 p.m.**

**Coffee Break**

**3:45 p.m. – 5:15 p.m.**

**Third Roundtable**

**New Strategies in Winemaking**

**Moderator**

Mr. Francois Davaux, Engineer Project Manager Vineyard Mechanization at the French Institute of Vine and Wine (IVF)

- Ms. Patricia Taillandier (Toulouse): *Utilisation de non-saccharomyces en œnologie*
- Mr. Richard Marchal (Reims): *Les extraits de protéine de levures et les protéases pour le collage des vins*
- Ms. Audrey Devatine (Toulouse): *Nouvelle méthode de mesure de la perméabilité réelle des Bag-In-Box à l'oxygène*
- Mr. Cedric Saucier (Montpellier): *Vins rosés : technologies de vinification, couleur et terroir*

**5:15 p.m. – 5:30 p.m.**

**Concluding Remarks, Mr. Jean-Marie Aurand**