

Address of Fr. Talal Hachem
for the Graduation ceremony
Business Strategies & Performance with Mr. Carlos Ghosn
May 20, 2022

Good evening everyone!

- It's really wonderful to celebrate once more an achievement and an additional milestone in the life of a group of people who have decided to be lifelong learners.
- Our gathering this evening is a clear **determination** that despite troubles surrounding us, we decide to be motivated, to sharpen our skills, and eventually **to move forward**.
- This executive program at USEK, which is a joint venture between Carlos Ghosn and our Business School, came at a period when everything around us seemed to be on hold, yet we decided to consider this time as an opportunity and to prepare ourselves to what would come next.
- And this approach is not new at USEK; this dynamic and proactive approach is the norm at our University. During these two last years, USEK shifted from a university delivering diplomas to an institution giving hope and jobs opportunities, starting with this executive program to the Skills Development Center, to the start ups and innovations, and then the adaptation of the university to become a place where companies and corporate have a Satellite and where jobs are guaranteed by international firms in Europe and United States.
- Obviously, another achievement at USEK for the second year is **this executive program**, a success story that is based on a three dimension:
 - The desire of Carlos Ghosn to put his life experience, his success stories as well as his lessons learned in the spotlight to benefit others;

- The wish of USEK to have a flagship **unique** program that would have an impact on businesses and individuals;
 - And the will of a group of people who decided to take their careers to the next level, to make a step further and try to make use of the current challenges, to build a more solid profile, and to acquire new approaches and sharpen what they already know.
-
- I would like to thank “Mr. fix it all”, as he was described, Carlos Ghosn for dedicating his time and his expertise to the service of both young talents and executive people
 - Carlos we are very happy and very proud to have you as a member of our family, your efforts and your support are highly appreciated by the entire USEK community,
 - To the certificate holders, I would like to say that the journey you experienced with Carlos Ghosn will no doubt be an added value to your career track. I know you have all already paved the way for a successful professional path, but the tips and the recommendations of a top-notch business legacy, and a business mind *par excellence*, will keep echoing in **your** mind.
 - I wish you the best of luck in your future activities and I am sure you will be key players in every endeavor you undertake.

Thank you!