



President's Speech
Graduation of the 4th edition of the Executive Program
"Business Strategies & Performance"
with Carlos Ghosn
May 24, 2024

Good evening everyone!

It is a pleasure to stand before you tonight for the 4th consecutive year and celebrate the graduates of the Executive Program in Business Strategies and Performance with Carlos Ghosn.

On this occasion, I extend my warmest congratulations to each and every one of you for reaching this significant milestone in your professional journey and demonstrating exceptional commitment to personal and professional growth.

As graduates of this Executive Program, you have enriched your strategic and critical thinking necessary to navigate the ever-changing landscape of business and make a lasting impact in your respective industries that drive sustainable growth and success. These valuable skills will consolidate your position as change-makers in your communities.

However, let us not forget that with new achievements come new responsibilities. You are now entrusted to carry forward the values of integrity, ethics, and social responsibility. Always remember that true success lies not only in personal accomplishments but also in the positive impact we have on the world around us.

Today, we gather here to celebrate not only your achievements but also the collective efforts of the remarkable individuals who have played a



pivotal role in delivering the program. First and foremost, I would like to express my deepest gratitude to the dedicated team at the USEK Business School. Their unwavering commitment to academic excellence and their tireless efforts in creating an enriching learning environment have indeed contributed to the success of this program.

I also want to acknowledge and express our sincere appreciation for the tremendous contribution made by our distinguished speaker and dear friend, Mr. Carlos Ghosn. With his wealth of knowledge, vast experience, and extraordinary leadership skills, Carlos has served as an invaluable source of inspiration and mentorship to all of you throughout this program. His presence has undoubtedly provided you with unparalleled insights into the complex world of strategy and business performance.

Last but not least, I want to reiterate my heartfelt congratulations to each graduate of the 4th class of the Executive Program in Strategy and Business Performance with Carlos Ghosn.

Remember that you are now part of a distinguished community of USEK Business School alumni who have gone on to shape industries and transform lives.

Embrace the challenges that lie ahead with confidence, resilience, and a commitment to excellence. Remain lifelong learners, continuously seeking new knowledge and embracing new growth opportunities. And, most importantly, use your skills and expertise to make a positive difference in Lebanon and the region.

Congratulations once again, and may your journey be filled with endless possibilities and extraordinary success.

Now, I will give the floor to Carlos.

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